

2024 Chico Brewfest AND Whiskey & Wings

Benefiting Charities of Chico Noon Exchange Foundation



Greetings!

Thank you for your consideration in a sponsorship opportunity for the 2024 Chico Brewfest and Whiskey & Wings. These events are hosted by the Chico Noon Exchange Foundation to raise money for local charities supporting Children and Veterans.

For over 75 years, the Chico Noon Exchange Club and Foundation have been raising funds to support local charities in our community with a focus on Veterans, Patriotism, and the Prevention of Child Abuse in Butte County. Thanks to generous sponsors like you, we can raise donation dollars from these popular events to support kids and veterans.

With your help, we can make this year's events successful. Enclosed is a sponsorship packet, with information regarding the sponsorship levels and the local charities the Chico Noon Exchange Club and the Chico Noon Exchange Foundation have proudly supported.

A Chico Brewfest or Whiskey & Wings sponsorship can benefit your business brand by gaining exposure through our event announcements and advertising. In addition, your company will be recognized as a generous participant in the much-needed support for children and veterans in our local community with your tax-deductible contribution.

Thank you for your generous consideration. We look forward to speaking with you soon about your participation in Chico's biggest and best events.

Cheers!

Michelle Largent | *Chair, 2024 Chico Brewfest*

Mark these dates on your calendar!

Chico Brewfest | April 13, 2024, Whiskey & Wings | September 14, 2024



Local Charities

PROUDLY SUPPORTED BY

Chico Noon Exchange Foundation

Azad's Back to School
Azad's Thanksgiving Basket
Brigade Bidwell Park Safe, Strong & Prepared
Barry Kirshner Wildlife Foundation
Boys & Girls Clubs of the North Valley
Butte County Search & Rescue
Chico Explorer Post# 241
CUSD Libraries
Do It Leisure/WTC
CASA
Girls on the Run
Parade of Lights
Child Abuse Prevention Council
Chico Theater Company Children's Program
Vietnam Vets of America
Wings of Eagles
Ident-a-Child
6th St Center for Youth
Chico Oaks Youth Rugby
Veteran's Garden Project
Gimme Some Sole
Butte County Toy Run
CUSD Alternative Education Programs
Chico Creek Nature Center Children's Camps
BCOE-CalKidz Summer Food Program





SPONSORSHIP OPPORTUNITIES FOR

Both Events

Below prices are to sponsor:

Chico Brewfest 2024 | Saturday, April 13 | Silver Dollar Fairgrounds

Whiskey & Wings 2024 | Saturday, September 14 | Chico Air Museum

Sponsorship Levels & Benefits

	Platinum \$4,000	Gold \$2,000	Silver \$1000
Your name mentioned at event by the emcee	X	X	X
Your logo featured on printed advertisements	X	X	X
Your name mentioned on social media	X	X	X
A link from our website to yours	X	X	X
Your name mentioned on radio spots	X	X	
Complimentary tickets	12	8	4
10' x 10' Booth permitted outside at Brewfest	X	X	X
Brewfest t-shirts (extras \$10 each)	6	4	2
Your logo on Chico Brewfest t-shirts	X	X	
Ability to purchase extra event tickets at \$25 off	X	X	X
Hang your banner on the wall at events (4' x 8' max)	X	X	

Call Today to Sponsor

Michelle Largent | Brewfest 2024 | (530) 228-1225

Steve Adams | Whiskey & Wings 2024 | (314) 402-9141

ChicoBrewfest.com | WhiskeyWings.org



Chico Brewfest



Below prices are to sponsor:

Chico Brewfest 2024 | Saturday, April 13 | Silver Dollar Fairgrounds

Sponsorship Levels & Benefits

	Platinum \$2,400	Gold \$1,600	Silver \$800
Your name mentioned at event by the emcee	X	X	X
Your logo featured on printed advertisements	X	X	X
Your name mentioned on social media	X	X	X
A link from our website to yours	X	X	X
Your name mentioned on radio spots	X	X	
Complimentary tickets	12	8	4
10' x 10' Booth permitted outside at Brewfest	X	X	X
Brewfest t-shirts (extras \$10 each)	6	4	2
Your logo on Chico Brewfest t-shirts	X	X	
Ability to purchase extra event tickets at \$25 off	X	X	X
Hang your banner on the wall at events (4' x 8' max)	X	X	

Call Today to Sponsor

Michelle Largent | Brewfest 2024 | (530) 228-1225

ChicoBrewfest.com





SPONSORSHIP OPPORTUNITIES FOR

Whiskey & Wings

Below prices are to sponsor:

Whiskey & Wings 2024 | Saturday, September 14 | Chico Air Museum

Sponsorship Levels & Benefits

	Platinum \$2,000	Gold \$1,000	Silver \$500
Your name mentioned at event by the emcee	X	X	X
Your logo featured on printed advertisements	X	X	X
Your name mentioned on social media	X	X	X
A link from our website to yours	X	X	X
Your name mentioned on radio spots	X	X	
Complimentary tickets	12	8	4
Ability to purchase extra event tickets at \$25 off	X	X	X
Hang your banner on the wall at events (4' x 8' max)	X	X	

Call Today to Sponsor

Steve Adams | Whiskey & Wings 2024 | (314) 402-9141

WhiskeyWings.org





Chico Noon Exchange Foundation Chico Brewfest 2024 and/or Whiskey & Wings Sponsor Participation Form/Trade Agreement



In consideration for a sponsorship valued at \$_____ Sponsorship Level: _____

All benefits associated with this sponsorship level will be provided to the sponsor named below by the 2024 Chico Brewfest and/or Whiskey & Wings (W&W) Event committee and the Chico Noon Exchange Foundation. Events scheduled: Brewfest - April 13, 2024, at the Chico Fairgrounds; W & W - September 14, 2024, at the Chico Air Museum.

Sponsorship selection: ☐ Brewfest ☐ W&W ☐ Both

Sponsor: _____ Website: _____

Mailing Address: _____

Contact Person/Representative & Title: _____

Phone Number: _____ Email Address: _____

The following materials or services will be provided by the Sponsor:

Two Payment Options for Your Sponsorship

1) Donation Check payable to Chico Noon Exchange Foundation **OR**

2) Credit Card Billing Information

Name on Card: _____

Signature: _____

Card Number: _____ - _____ - _____ - _____ Exp: ____/____ CVV: _____

Mailing Address (if different from above): _____

City: _____ State: _____ Zip: _____ Phone: _____

Signed

Sponsor Representative/Title

Date

Chico Noon Exchange Club Events Representative/Phone Number

Date